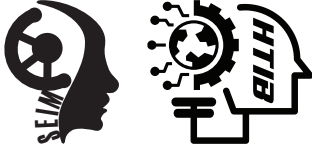




CUSTOMER JOURNEY MAP

A visual representation of user journey



1. Create your journey map





CUSTOMER JOURNEY MAP

A visual representation of user journey



2. Make a mirror map (Your partner's journey)

